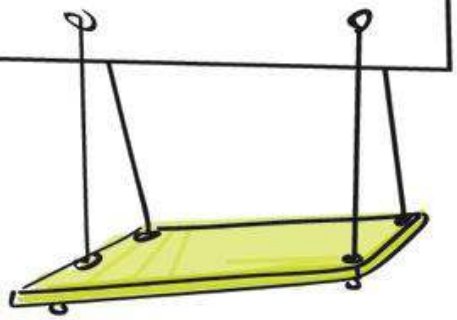
VISION ATELIER



URBAN VISION
PLATFORM

WHO IS RESPONSIBLE?

1999

Yes, WE are responsible!

17 August 2013

1999
+16 Years

16 years passed after the Marmara Earthquake.

Did we create enough assembling zone?

Built area in Istanbul

100.000 ha

Current open area (parks)

2.100 ha

Need for minimum **OPEN AREA**

+2.000 ha

in other words;

we need to create **OPEN AREA** as big as

1 Bağcılar, 2 Şişli, 3 Güngören

TAK
TASARIM ARAŞTIRMA KATILIM
KADIKÖY

2012

VİZYON
ATÖLYESİ

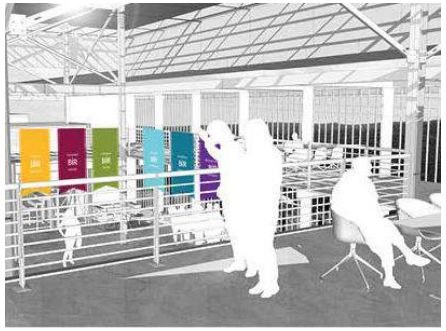
2013

TAK
TASARIM ARAŞTIRMA KATILIM
KARTAL

2014

MUĞLA
BİR

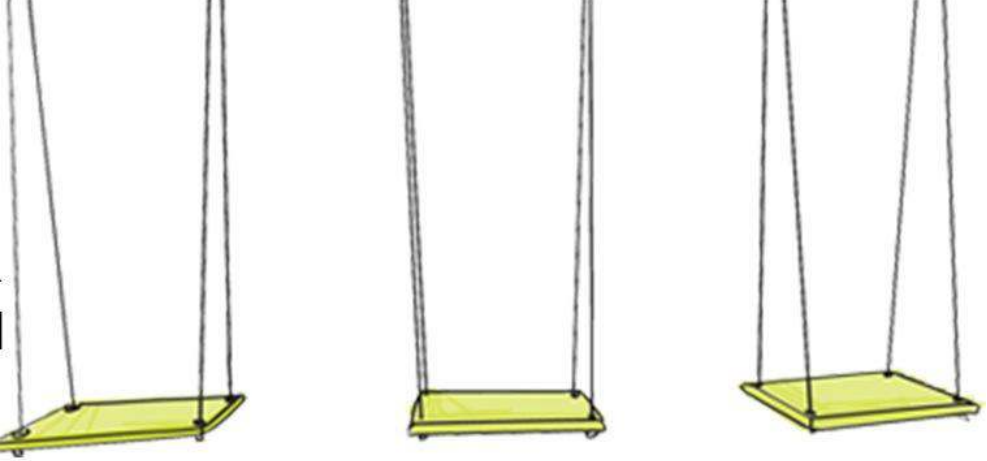
2015



URBAN VISION
PLATFORM

nef

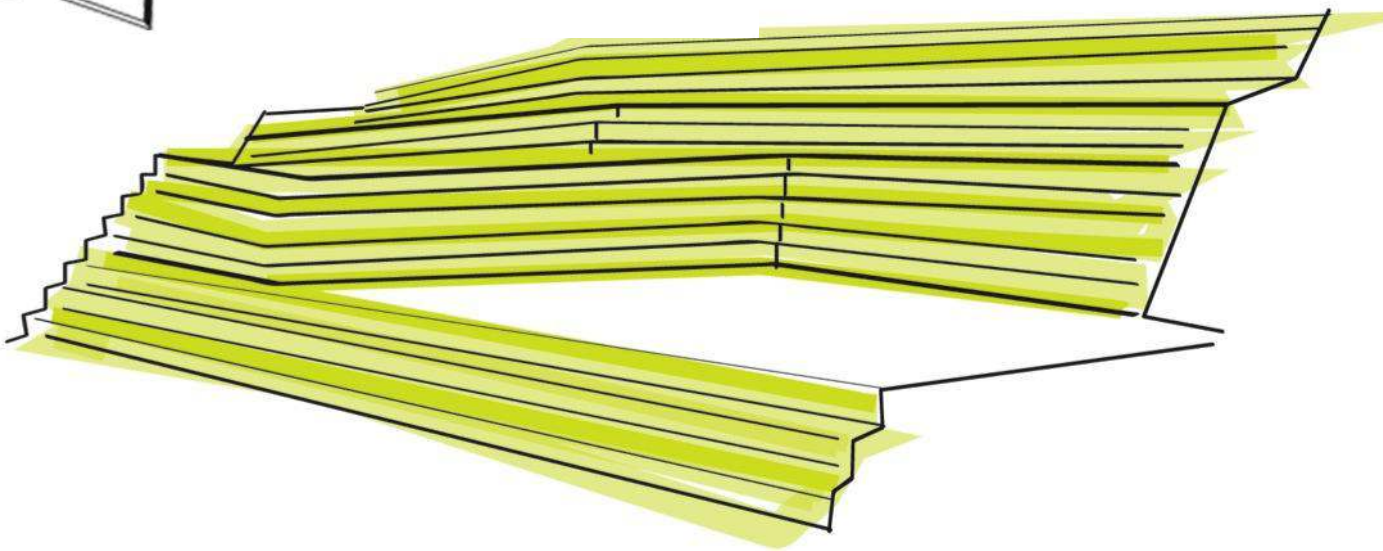
KentselStrateji



SWING:
oscillating ideas

STAIRCASE:
producing ideas

STAIRS:
sharing the results



‘RETHINKING CITIES’

WHY?

To develop new planning approaches and models in the neighborhood, urba
and region scales in cooperation with public, private and civic sectors.

HOW?

All Together; Individuals, Sectors, Institutions

Themes; Inter-scale Programs

Participation and Solution; Workshops and Events

3 THEMES PROGRAMS

VISION

81 CITY VISION

DESIGN

URBAN VISION PLATFORM | 39 CITIES one istanbul

SOCIAL IMPACT

TEN PROJECTS IS OF IMPACTS

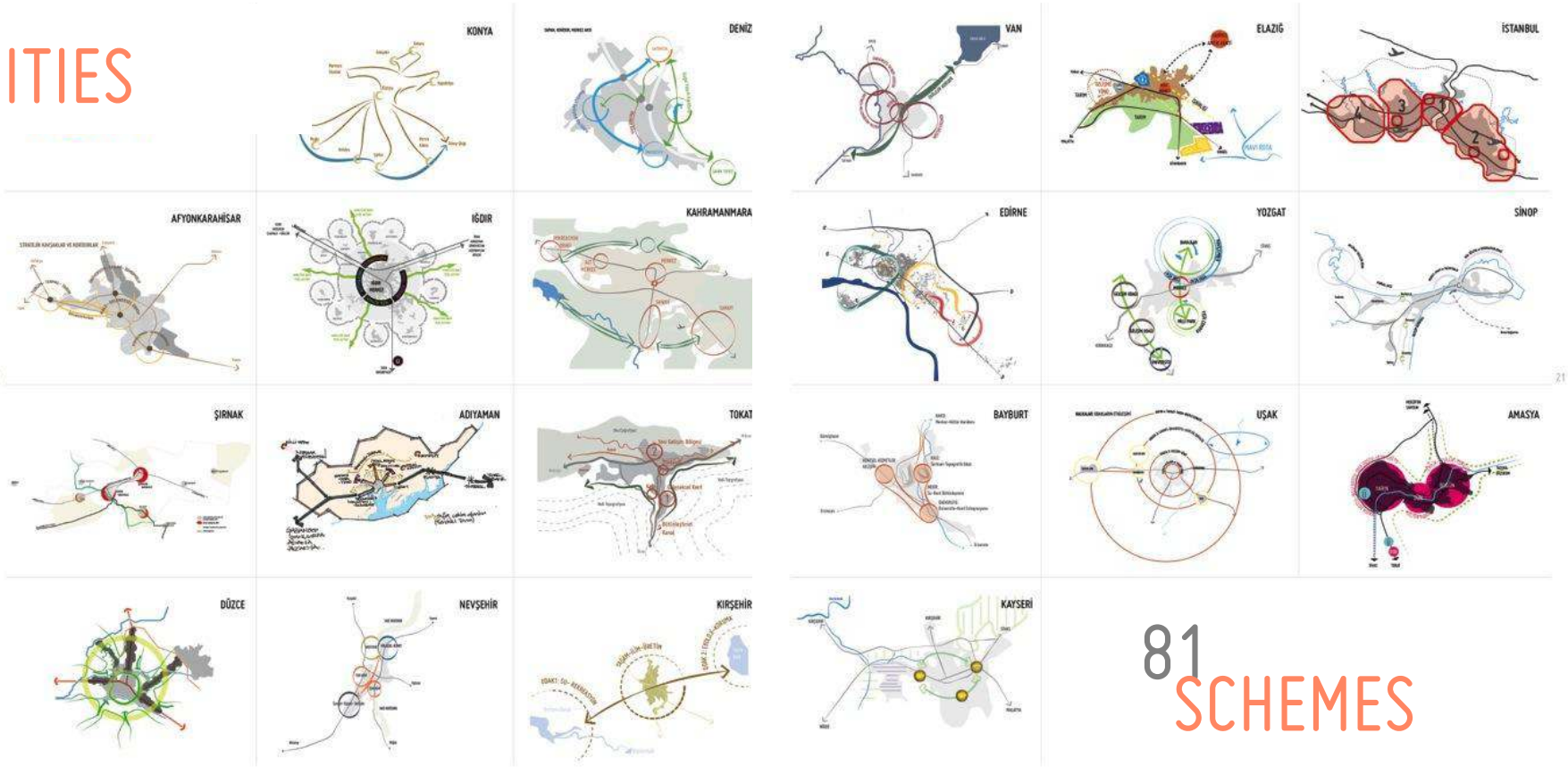
Aim; Preparing roadmap for cities to reconfigure them according to vision and action frameworks
Expectation; Preparing vision plans with 81 participants, and training them as urban strategists
Outcome; 81 Vision Plans
Cooperation; Ministry of Environment and Urban Planning, Development Agencies, Municipalities
Target Group; Experts and Students
Duration; 4 months

81 Participants
7 Vision Workshops
3.884 Pages of Reports
81 Vision Plans

KENTSEL VİZYON
Platformu

81 CITIES
VISIONS

81 CITIES



81 SCHEMES

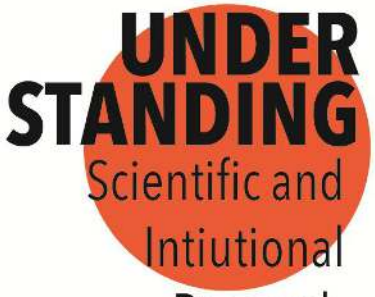
Aim**;** Displaying transformation dynamics of 39 districts that almost each of them are larger than most of the European and Anatolian cities; turning the strategies for development plans of Istanbul into urban spatial schemes.
Expectation; Creating an integrated base for Istanbul's 2023 Strategic Plan by discussing new dynamics and strategies in two ways which emerged after 39 districts' strategic plans.
Outcome; 39 City Schemes, İstanbul Spatial Development Strategy Framework
Cooperation; İBB, İSTKA, District Municipalities Target Group; Planning and Design Offices, Students
Working Area; 39 districts Duration; 6 months

117 Participants

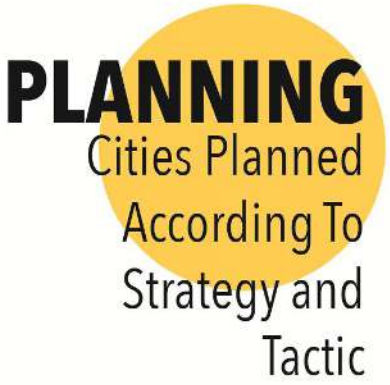
6 Workshops

39 Districts' ID Card

150 Pages of Report



Istanbul with Colors
Istanbul with Textures
Istanbul with Risks
Istanbul with Intersections
Istanbul with Compared Analyses
Istanbul with Identities



Strategic and Tactical Framework
Administration: 4 Region 1 Istanbul
Easy Transport: Neighborhood Rings
Green Area: Vital Touches
Public Space: Accessible Standards

Ring: Axes, Focus
Green: Road, Belt
Neighborhood: Axes , Node, Texture

Aim; Analyzing impacts of urban transformation projects on people and space, and minimizing those impacts.
Expectation; Doing analyses on 10 transformation areas, and preparing social impact plan and training social planners.
Outcome; Social Impact Assessmet (SIA) Guide
Cooperation; Universities, Associations
Target Group; Planners, Sociologist, Visual Designers, Local Leaders
Working Area; Fikirtepe, Tarlabaşı, Sulukule, Sarıgöl, Okmeydanı, Yunus Mah., Vatan Mah., Ayazma, Yenisahra, Çeliktepe
Duration; 4 months

Çeliktepe
KAĞITHANE
Okmeydanı
BEYOĞLU
Ayazma
KÜÇÜKÇEKMECE
Sarıgöl
GAZİOSMANPAŞA
Vatan Mah.
BAYRAMPAŞA
Tarlabaşı
BEYOĞLU
Sulukule
FATİH
Fikirtepe
KADIKÖY
Yenisahra
ATAŞEHİR
Yunus Mahallesi
KARTAL

30 Participants

4 Workshops

10 Neighborhood Reports

1 Common Report

1 SIA Toolkit

SHARING

DESIGNING

CREATING

PLAYING

RESEARCHING

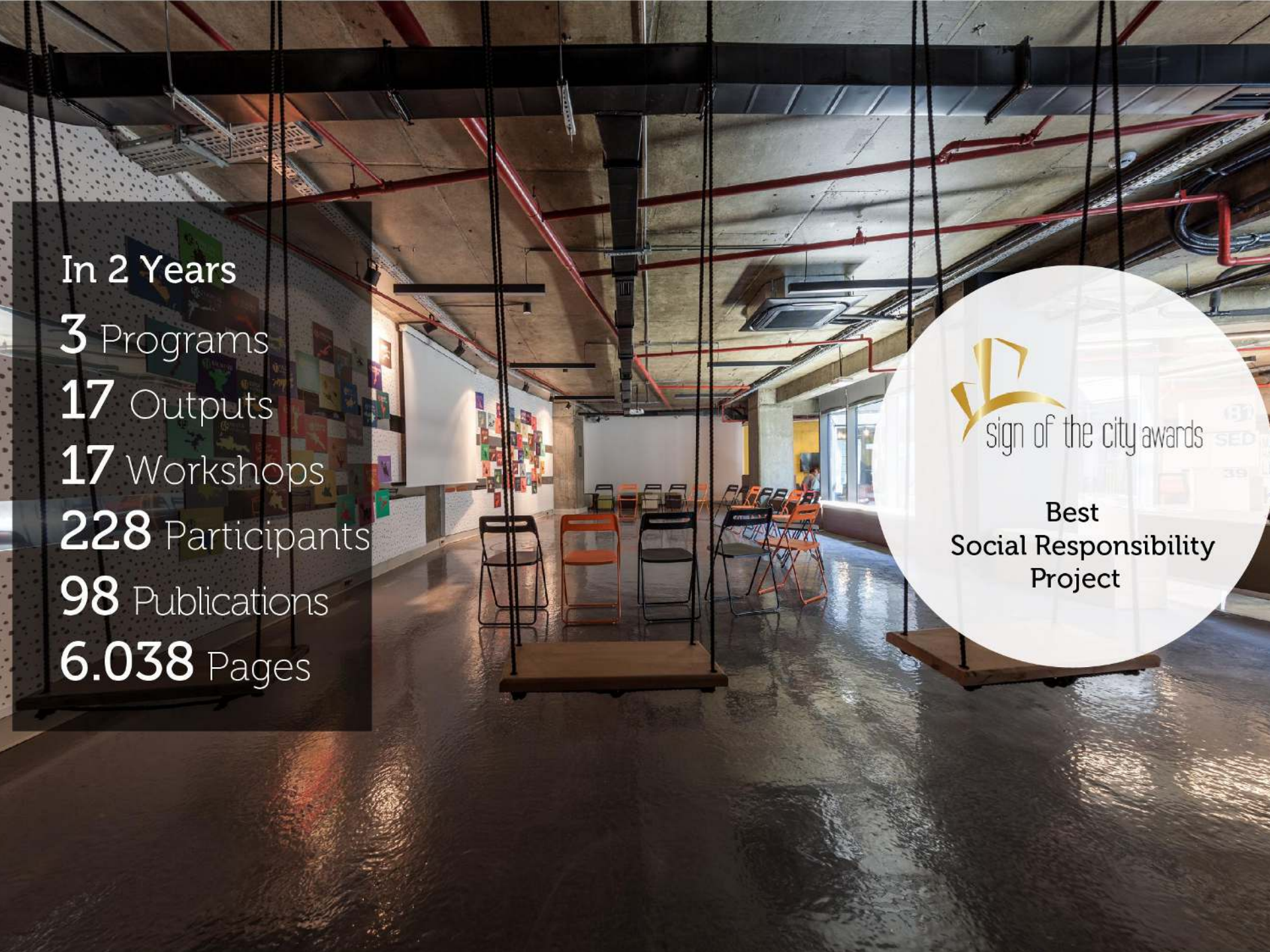
RE-DISCOVERING

USES
Residential-Mixed
PATTERN
Neighborhood-
Housing Complex
HOUSING
TYPOLOGIES
Apartment-Block
WORKSPACES
Shop-Mall

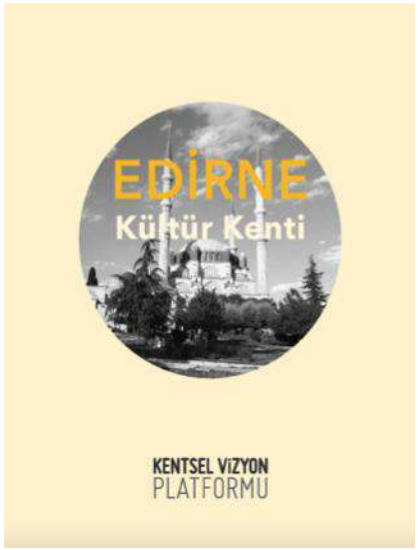
PLACE

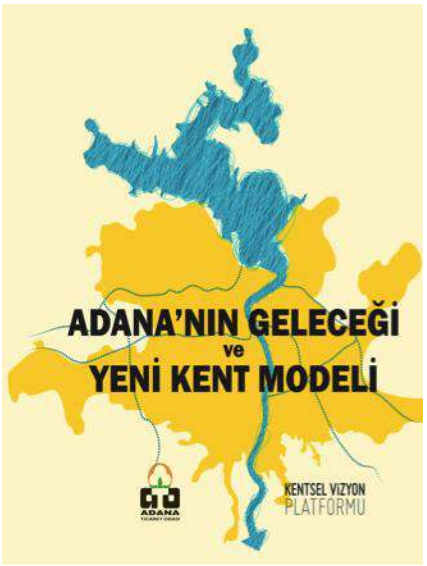
LIFE

SOCIAL PROFIL
Incoming-Outgoin
Population
NEIGHBORS
Neighborhood-
Housing Complex
EXPECTATION
Perception-Worrie
ECONOMIC
Losses-Gains

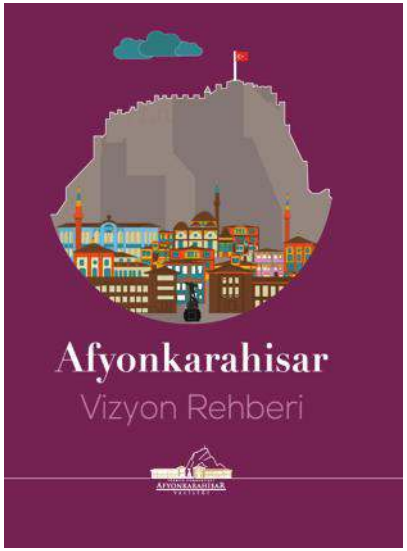

In 2 Years
3 Programs
17 Outputs
17 Workshops
228 Participants
98 Publications
6.038 Pages
sign of the city awards
Best
Social Responsibility
Project

MULTIPLIER EFFE

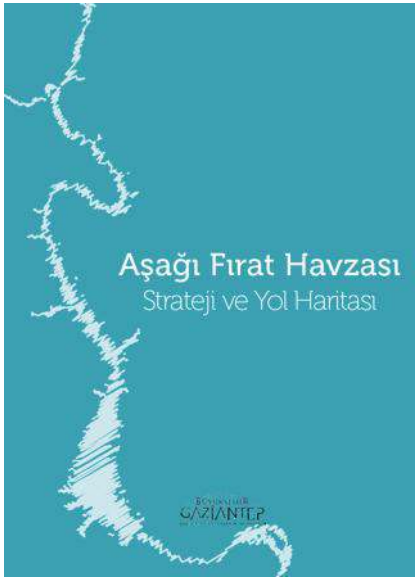

EDİRNE
Kültür Kenti
KENTSEL VİZYON
PLATFORMU


ADANA'NIN GELECEĞİ
ve
YENİ KENT MODELİ
KENTSEL VİZYON
PLATFORMU

BOLU
Kent Modeli


Afyonkarahisar
Vizyon Rehberi

VISION

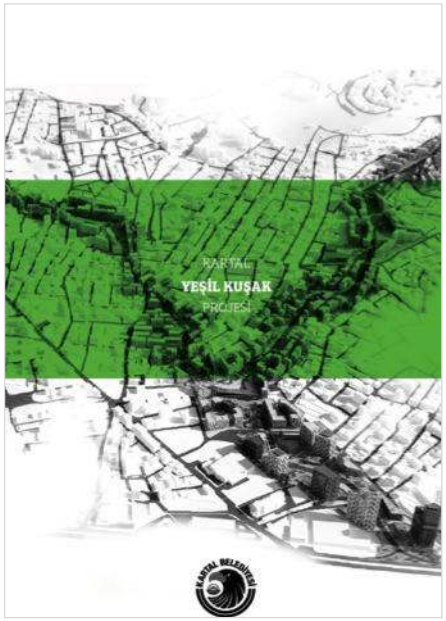

Aşağı Fırat Havzası
Strateji ve Yol Haritası
GAZİANTEP

KARTAL
VİZYON
PLANI

KENTLERİN GELECEĞİ
YOL HARİTASI
VİZYON PLANI
REHBERİ
KENTSEL VİZYON
PLATFORMU

'MUĞLA
BİR'
Eylem Planı

KAĞITHANE
MAHALLE
REHBERİ

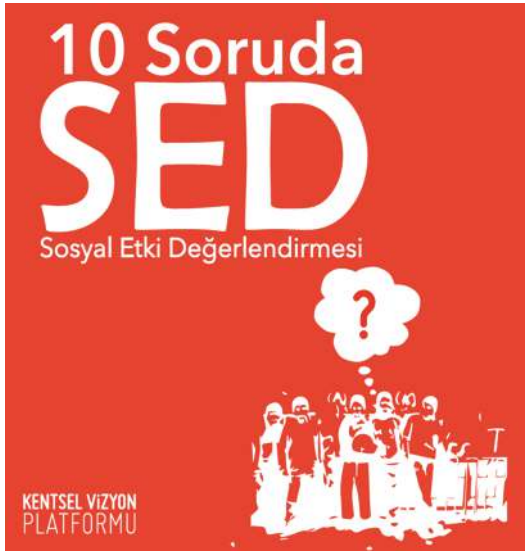

KARTAL
YEŞİL KUŞAK
PROJESİ

SOSYAL YENİLİK
TASARIMI REHBERİ
KENTSEL VİZYON
PLATFORMU

DESIGN

Sürdürülebilir Şehirler Projesi
Kentsel Tasarım Çalıştayı Yöntemi
Sosyal Değişime
Duyarlı
Tasarım Süreci
Eylül, 2014

FİKİRTEPE
Kentsel Tasarım Çerçevesi
KENTSEL VİZYON
PLATFORMU



SOCIAL IMPACT

Social Impact Design

SID Toolkit

Research
'Character and Needs'

Participation
'Expectations and Realities'

Design
'Principles and Strategies'

Social Impact Design

SID Toolkit

METHOD CARDS

SOCIAL IMPACT TRAINING & WORKSHOP: 4-5 JUNE, 2015

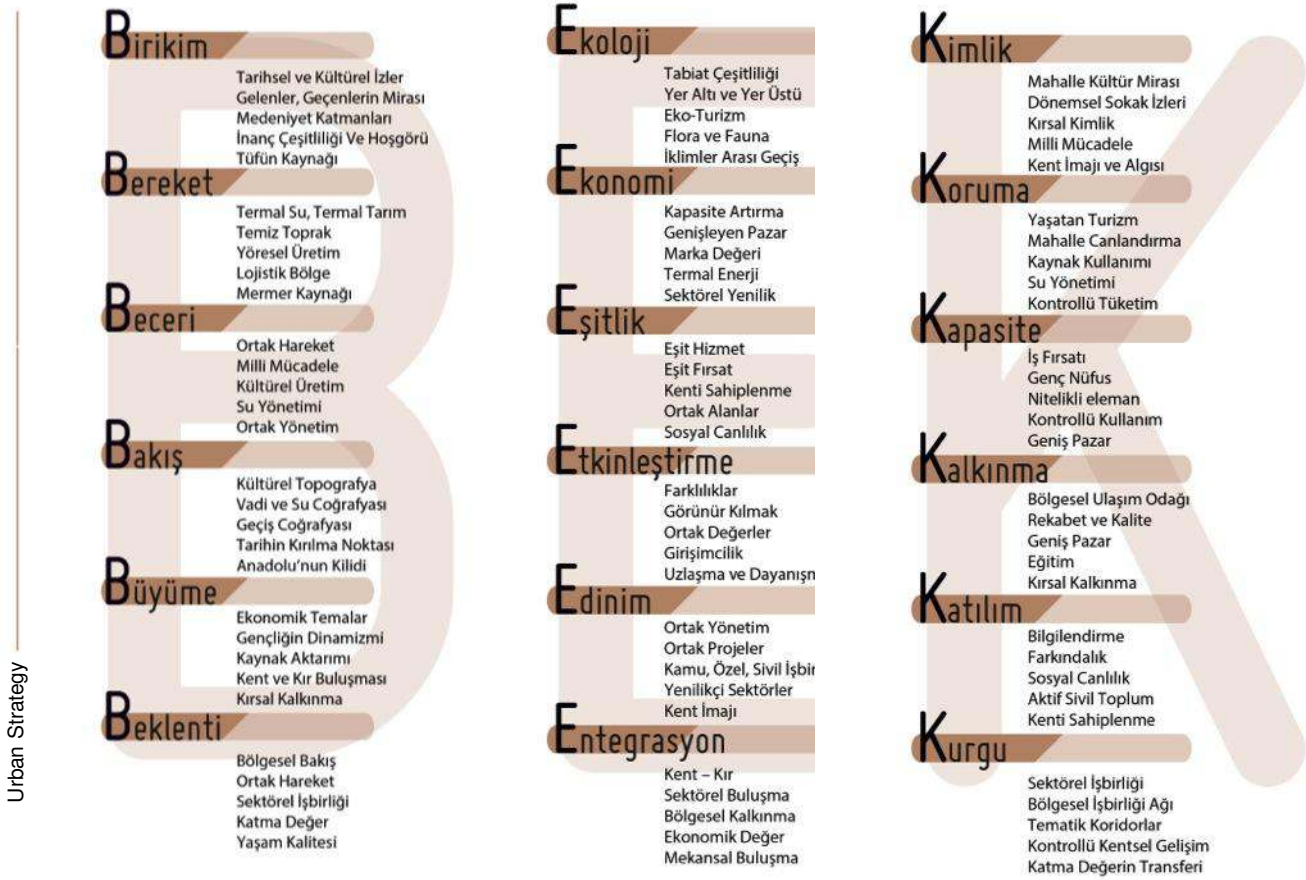
Eğitmenler:
Faruk Göksu, Sıla Akalp, Elis Mutlu, Canan Candan

KENTSEL VİZYON PLATFORMU

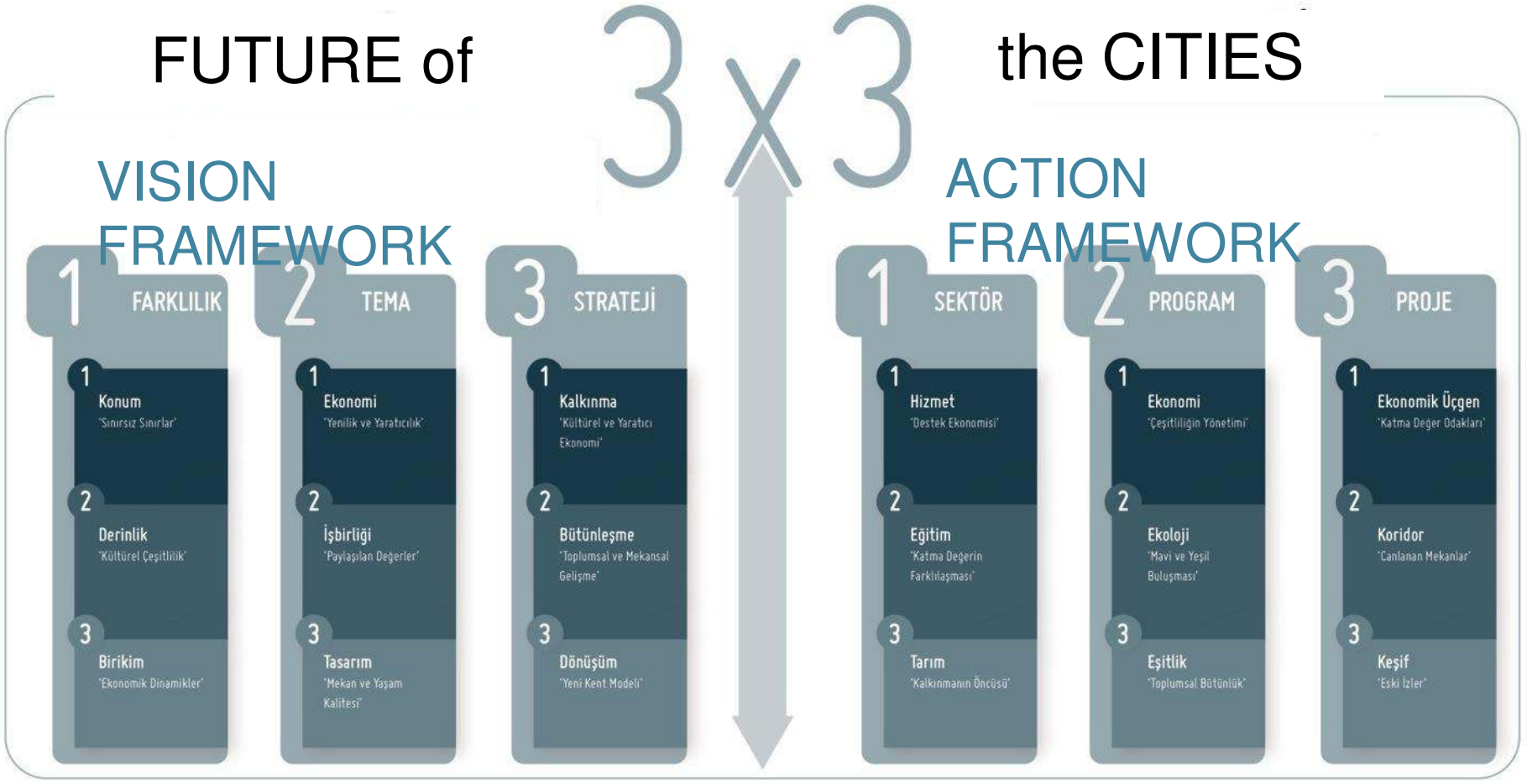
Çevre ve Şehircilik Bakanlığı, Altyapı ve Kentsel Dönüşüm Hizmetleri Genel Müdürlüğü katılımcıları:
Selin Adıkutlu, Fuat Arslantürk, Funda Asut, Nazik Bekdemir, Lütfü Bilgin, Arzunur Bulut, Hamza Dağhan, Güneş Gencer, Fadime Gül, Hilal Gülbahar, Mustafa İpek, M. Demet Karahan, Hasan Hüseyin Kılıç, Şeyme Manap, Onat Ç. Muşta, Hale Sarıkavun, Evren Sayın, Esra Özyurt, Emine Şen, Kaya Toprak, Gökhan Toraman, Yasemin Ulaşan, Ayçin Urfalıoğlu, Şengül Ün

CONCEPTUAL FRAMEWORK

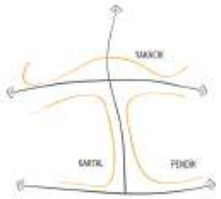
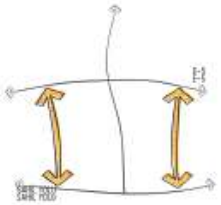
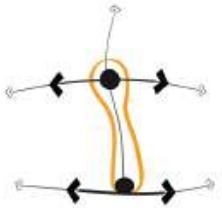
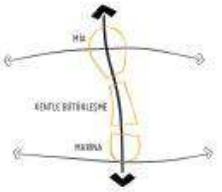
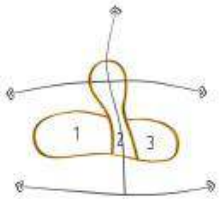
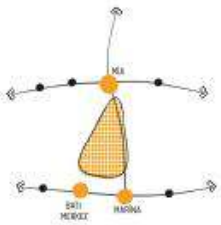
BEK ANALYSIS



FUTURE of 3 x 3 the CITIES



STRATEGIC and TACTICAL FRAMEWORK

DEĞER	DÜZEN	DENGE	OMURGA	RİNG	AĞ
					
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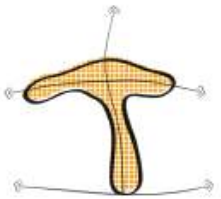
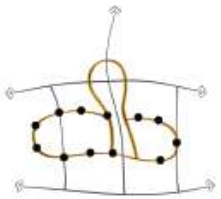
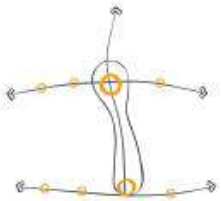
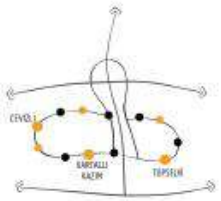
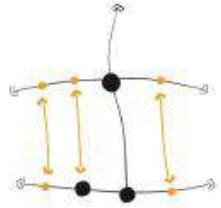
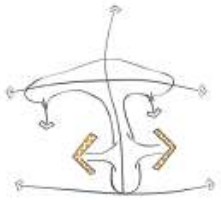
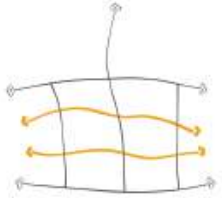
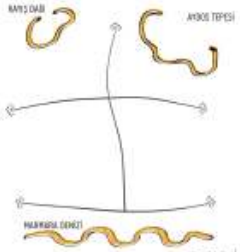
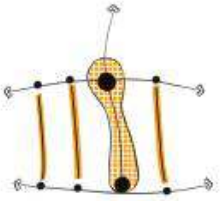
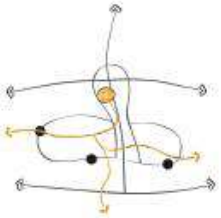
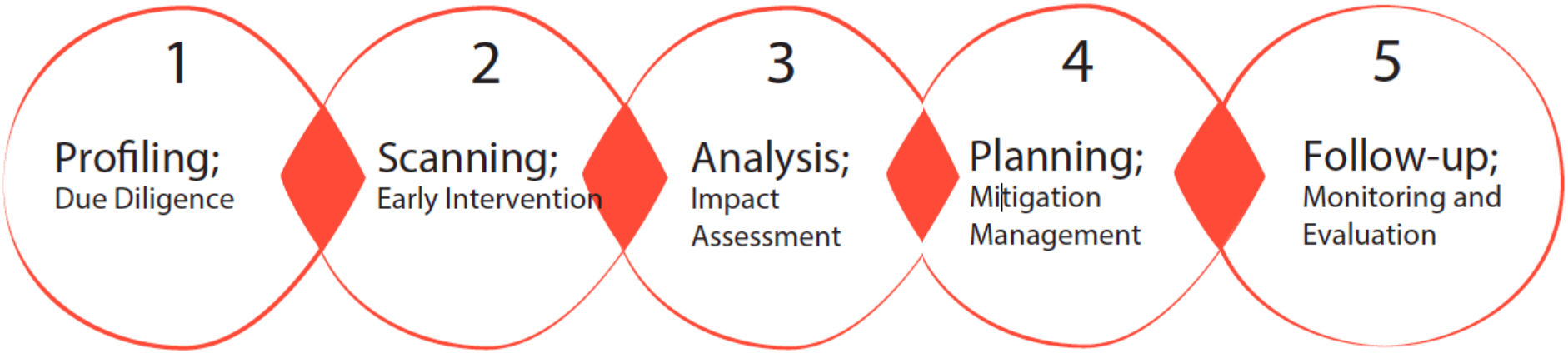
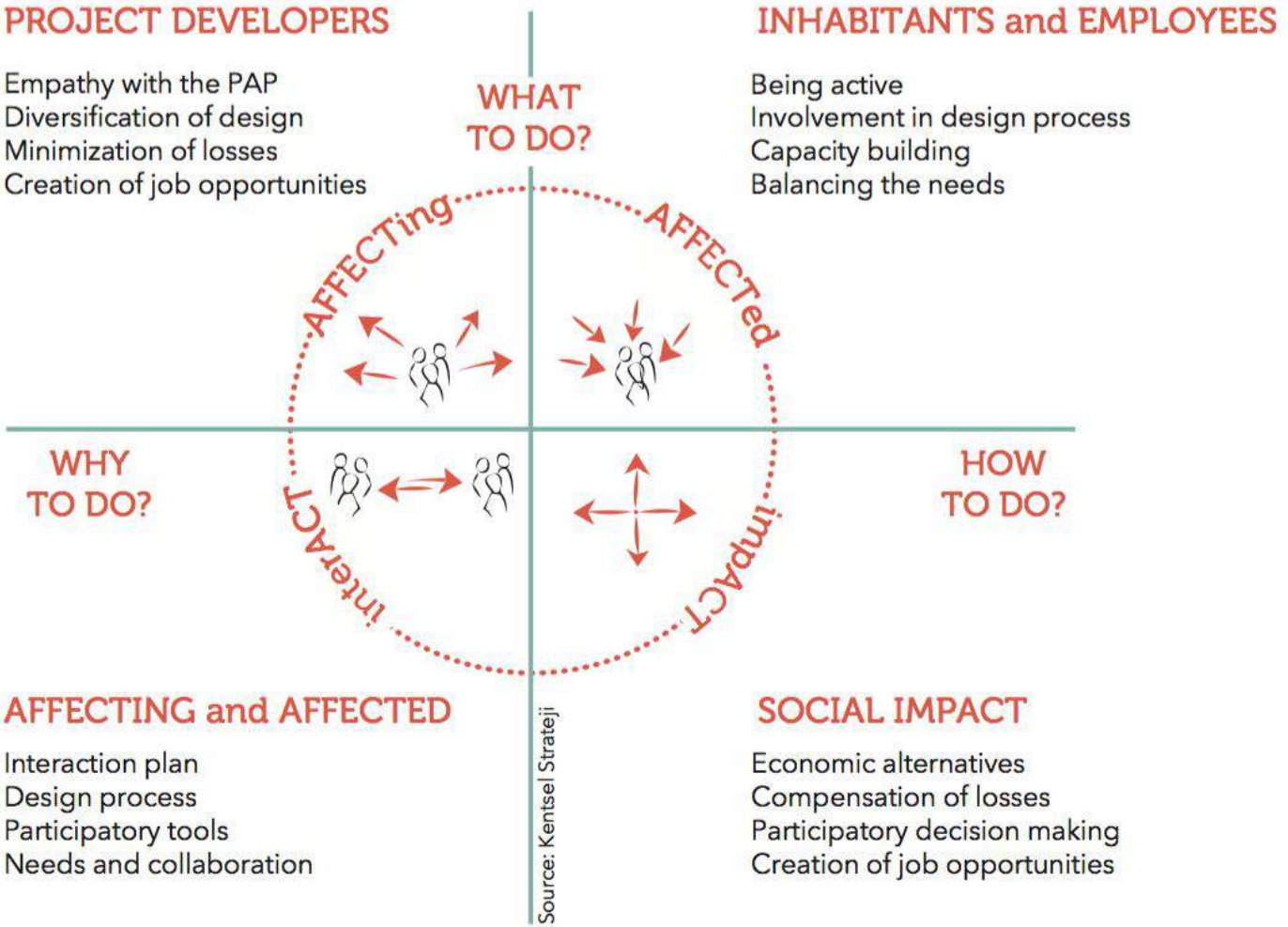
					
OMURGA	RİNG	AĞ	KENTSEL VE METROPOL ODAKLAR	DONATILAR	OLANAKLAR
					
PAYLAŞILAN DEĞER	BAĞLANTILAR	EKOLOJİ	DESTEKLEICI KORIDORLAR	BAĞLANTILAR	İŞBIRLIĞI AĞLARI

5T – SOCIAL IMPACT ASSESSMENT(SIA)



4E – SOCIAL INTERACTION MATRIX



PRESS CONFERENCES

August 17, 2013

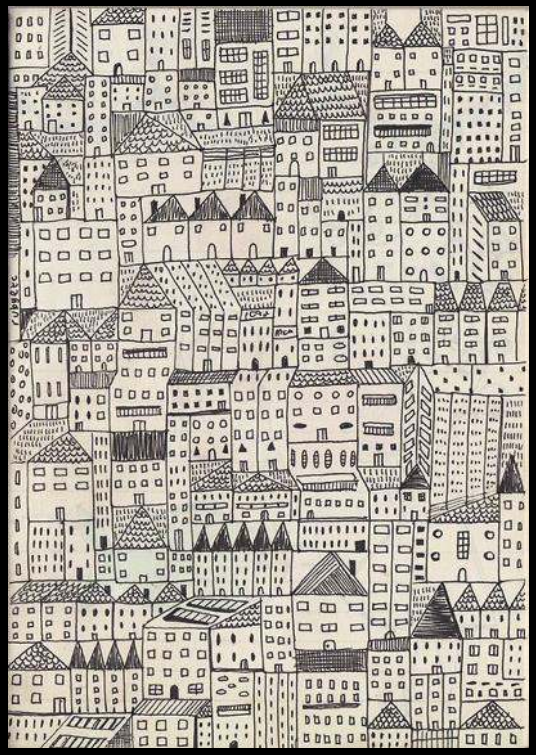
February 6, 2015

May 15, 2014

April 7, 2015

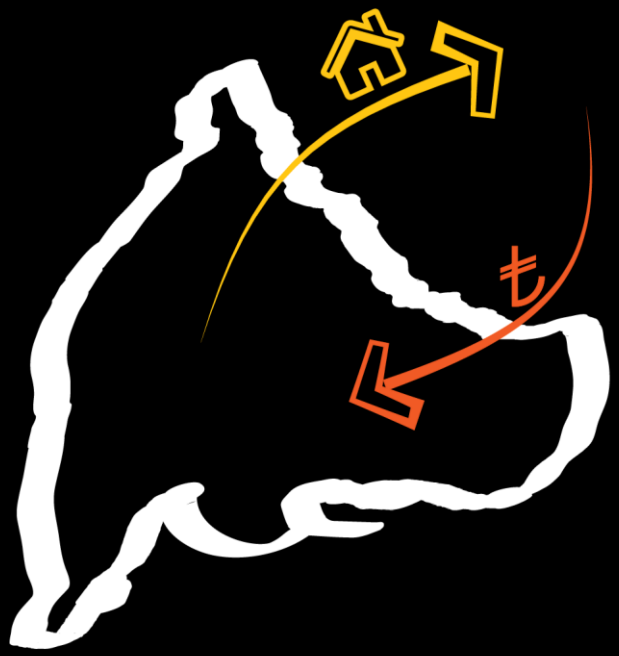
In 2016
We are going to meet
with Anatolian Cities
through New Programs,
Activities and Trainings!

Target;
To create Vision Network!



Transfer of Development Rights

Aim; Determining urban design principles and codes of cities by considering and re-interpreting their identity and character
Expectation; Design approaches including the construction approaches for the new development
Outcome; Design codes and principles
Cooperation; Ministry of Environment and Urbanization, Municipalities
Target Group; Designers **Working Area;** Free
Duration; 3 months



Transfer of Development Rights

Aim; Transferring the excess built-up area in Fatih within and around the district by using value and transfer strategies.
Expectation; To clear up the problem related to 4.000.000 m2 excess area by creating economic and architectural value.
Outcome; Design codes and principles
Cooperation; Istanbul Metropolitan Municipality and Vision Studio
Target Group; Designers **Working Area;** Fatih
Duration; 2 months

Green Road

Aim; Creating a new life corridor between E5 and TEM
Expectation; Developing new models for urban regeneration and designating design standards
Outcome; Design of nodes and axes and Economic Model Recommendations
Cooperation; İBB
Target Group; Designers (planner, architect, product designer, graphic designer, landscape architect, economist)
Working Area; Between E5 and TEM
Duration; 3 months

81 Cities 81 Stories

Aim; Creating difference and new perspectives via telling stories of the cities.
Expectation; Making stories to contribute identity development of cities
Outcome;81 Stories
Cooperation; Writers Associations
Target Group; Story Creators, Designers
Working Area; 81 Cities
Duration; 2 months

Anatolian Meetings

Aim; Bringing Istanbul and Anatolian stories and experiences together
Expectation; Cooperation programs and job creation opportunities
Outcome; Workshops, Programs and Projects
Cooperation; Universities, Chambers of Commerce and ındustry, Municipalities, Design Offices
Target Group; Design Offices, Innovative Entrepreneurs
Working Area; Anatolian Cities
Duration; 1 year

EDUCATION (Vision, Design, Social Impact)

MEETINGS (Universities, Local Administrations, Professional Chambers)

THEMATIC CITIES (Developing Cities, Culture Cities, HUB Cities, Coastal Cities, Sharing Cities)

REGIONAL FORUMS (7 Regions 7 Cities)

VISION FORUM (Istanbul)

Vizyon Atölyesi Programları
ANADOLU BULUŞMALARI
Deneyim Transferi
39 Kent
1 İstanbul
81 Kent Vizyon
Vizyon Planları
Plan B
1 Adım daha
Stratejik Mastır Plan
KIYI KÖŞE
Canlanan Mekanlar
Kent Modelleri
Gelişen
Kültür
Kıyı
Bölge
Paylaşan
Kentler
MAHALLE
Rehberleri
3D;Yaşamsal Dokunuşlar
(2.Çağrı)
81 Kent Öykü
Kent Ruhu
Sosyal Etki
ON PROJE LARCA
İMAR HAKLARI TRANSFERİ
Yeşil Yol
Kentsel Nefes
3+3
Deneyim Paylaşımı
İzmir-Barselona
Mersin-İskenderiye
Samsun-Kiev
TAKS KAKS
eski izler
yeni çizgiler
Dünya Kentleri
New York
İstanbul
Şanghay

THANK YOU!
39 KENT
bir istanbul